

## **E Administrative Policies of IY(UK)**

### **E8 Privacy Policy**

We are committed to protecting your privacy. We will use the information that we collect about you in accordance with the General Data Protection Regulation.

- What information do we collect?
- Using and sharing your personal data
- Security of your personal data
- Knowing your rights
- Contact details

#### **What information do we collect?**

We will only collect personal information as volunteered by you via registration forms or subscriptions; this may include your name, address, e-mail address and contact telephone number. We maintain a record of your transaction history but we never store your card details.

The Iyengar Yoga (UK) Ltd, hereinafter referred to as the IY(UK) Ltd, may also collect certain non-identifying information including, but not limited to, your IP address, browser type, referral source, operating system, and date and time of your visit.

The IY(UK) Ltd uses "cookies" placed in the browser file to help us collect general information about the behaviour of visitors on our site. This helps us to constantly monitor and improve our website's functionality. Most browsers allow you to refuse to accept cookies. You may decline, disable or delete cookies whilst visiting this website but this may affect the usability of the site.

#### **Using your personal data**

Any personal information that you do provide us with is used exclusively by the IY(UK) Ltd to inform you of current and future activities relating to the IY(UK) Ltd as described in this website (yoga class, workshops, etc). We use legitimate business interest and will treat the personal information that you have supplied to us in accordance with our responsibilities under the General Data Protection Regulation Act 2018 as it applies in the EU, and will not pass it to any outside organisations or individuals unless we are required to do so by law.

#### **Security of your personal data**

We will not share any personal details with any other third parties without your agreement, unless required in order to fulfil our contract with you, or allowed by law. The IY(UK) Ltd uses industry standard technology to ensure the security of your data, and makes every effort to protect against the loss, misuse and alteration of any data provided to us.

Data transmission over the internet is inherently unsecure and no transmission can be guaranteed as one hundred percent secure.

### **Knowing your rights**

You are entitled to request the following from the IY(UK) Ltd, these are called Data Subject Rights and there is more information on these on the ICO website.

- The right to request a copy of personal information held about you;
- The right to request that inaccuracies are corrected;
- The right to request us to stop processing your personal data;
- The right to lodge a complaint with the Information Commissioner's Office;
- The right to have your data erased.

### **Contact details**

You can at any time choose to opt out from receiving any communications from us, by contacting us on the e-mail address: [office@iyengaryoga.org.uk](mailto:office@iyengaryoga.org.uk)

The IY(UK) Ltd takes no responsibility for the content provided by external websites which may be linked to our website.